



**FOR IMMEDIATE RELEASE**

Corporate Communications  
(617) 563-5800  
[fidelitycorporateaffairs@fmr.com](mailto:fidelitycorporateaffairs@fmr.com)

Arlene Roberts  
(617) 392-2840  
[arlene.roberts@fmr.com](mailto:arlene.roberts@fmr.com)

**Fidelity Digital Assets<sup>SM</sup> Names Christine Sandler  
as Head of Sales and Marketing**

**BOSTON, April 10, 2019** – Fidelity Digital Assets<sup>SM</sup>, an institutional provider of custody and trade execution services for digital assets, today announced the appointment of Christine Sandler as head of Sales and Marketing.

In this new role, Sandler will direct the efforts to expand Fidelity Digital Assets into new markets and serve a broader set of institutional clients. She will be based in New York.

Sandler joins from Coinbase, Inc., a digital assets exchange and custodian, where she recently served as U.S. Head of Sales. She brings extensive experience in sales leadership having previously served as Head of Equity Electronic Sales for the Americas at Barclays Investment Bank where she led cross-selling efforts and new business generation, and as Executive Vice President and Global Head of Sales for NYSE Euronext. She also previously served as Head of Electronic Sales at Merrill Lynch and has worked as a buy-side trader.

“We’re excited for Christine to join our growing team,” said Tom Jessop, President of Fidelity Digital Assets. “We look forward to her leadership in support of the strong interest we’re seeing from investors who are looking for a trusted provider to take an increasing role in this market.”

An advocate for women’s leadership, Sandler co-founded the Women’s Leadership Action Network and was named a Woman Worth Watching by *Diversity Journal* in 2014.

Sandler serves as a trustee of two public charter schools serving autistic students in East Harlem and the Bronx, NY. She holds a Bachelor of Arts in Economics from the State University of New York at Stony Brook.

### **About Fidelity Digital Assets**

Fidelity Digital Assets Services, LLC (“Fidelity Digital Assets”), a Fidelity Investments Company, offers a full-service enterprise-grade platform for securing, trading and supporting digital assets, such as bitcoin. Fidelity Digital Assets combines the operational and technical capabilities of the broader Fidelity organization with dedicated blockchain expertise to deliver a completely new offering for institutional investors. Fidelity Investments is one of the world’s largest and most diversified financial services providers with more than \$7.3 trillion in client assets under administration. Learn more at <http://fidelitydigitalassets.com>.

Fidelity Digital Assets is a service mark of FMR LLC. Services are provided by Fidelity Digital Asset Services, LLC.

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Fidelity Brokerage Services LLC, Member NYSE, SIPC  
900 Salem Street, Smithfield, RI 02917

Fidelity Investments Institutional Services Company, Inc.,  
500 Salem Street, Smithfield, RI 02917

National Financial Services LLC, Member NYSE, SIPC,  
200 Seaport Boulevard, Boston, MA 02110

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